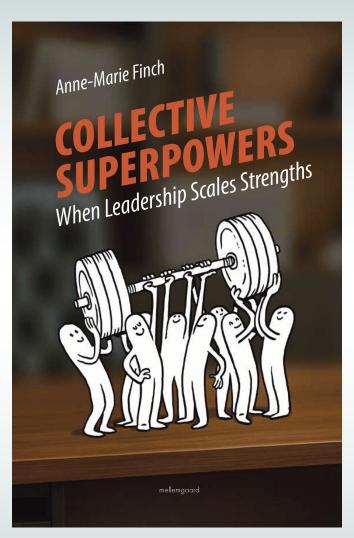
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## COLLECTIVE SUPERPOWERS WHEN LEADERSHIP SCALES STRENGTHS BY ANNE-MARIE FINCH

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We are in the midst of a paradigm shift — from me to we. To succeed, each of us must reprogramme our inner software, becoming more conscious of the habits, biases, and illusions that keep us trapped in the mind and ego. When we reconnect head and heart, we free ourselves and those around us.

And that's where Belongingness comes in. The more we can be fully ourselves, the stronger we stand — and the more we can contribute to the collective. When, on the other hand, we cannot be who we are and have to tie ourselves in knots to fit in, we lose our power and naturally turn inwards for our own survival.

Collective Superpowers – When Leadership Scales Strengths explores Belongingness, consciousness and better leadership. A dynamic model of consciousness explains both conscious and unconscious actions, complemented by real-world business cases, practical exercises, and

hands-on guidance for scaling culture and strengths.

Anne-Marie Finch holds an MSc in Psychology and specialises in talent development. Since 2016, she has been recognised as a leadership expert and has contributed over 60 newspaper columns to *Berlingske*, *Børsen*, and *FINANS*. She is listed in the Confederation of Danish Industry's 'Boards of the Future' and 'DiverseExpert' networks as both a talent and spokesperson. Three times featured on the Talent 100 list in leadership and business development, she has extensive international experience in scaling growth companies and was a member of the Danish government's Entrepreneurship Panel in 2017. In 2022, she started her own business.



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